

| <i>Professional eNews</i> | <i>Jan</i> | <i>Feb</i> | <i>Mar</i> | <i>Apr</i> | <i>May</i> | <i>Jun</i> |
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| Sponsored Article | 15th | 19th | 19th | 16th | 21st | 18th |
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| Course / Event Listing | 15th | 19th | 19th | 16th | 21st | 18th |
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| <i>Courses in Focus</i> | <i>Jan</i> | <i>Feb</i> | <i>Mar</i> | <i>Apr</i> | <i>May</i> | <i>Jun</i> |
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| Sponsored Article | 24th | 28th | 28th | 25th | 30th | 27th |
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| Course / Event Listing | 24th | 28th | 28th | 25th | 30th | 27th |
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| <i>Business eNews</i> | <i>Jan</i> | <i>Feb</i> | <i>Mar</i> | <i>Apr</i> | <i>May</i> | <i>Jun</i> |
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| Top Banner | 15th | 19th | 19th | 16th | 21st | 18th |
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| MREC | 15th | 19th | 19th | 16th | 21st | 18th |
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| Sponsored Article | 15th | 19th | 19th | 16th | 21st | 18th |
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| Bottom Banner | 15th | 19th | 19th | 16th | 21st | 18th |
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| <i>Facebook Post</i> | <i>Jan</i> | <i>Feb</i> | <i>Mar</i> | <i>Apr</i> | <i>May</i> | <i>Jun</i> |
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| Demographic Targeted | | | | | | |
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| Member Targeted | | | | | | |
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| <i>Packages</i> | <i>3 month</i> | <i>6 month</i> | <i>12 month</i> | <i>Premium</i> |
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| Please select | | | | |
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BUSINESS DETAILS

Fitness Australia registration number: _____

KEY CONTACT

Title: _____ First name: _____ Surname: _____

Position: _____ Phone: _____ Mobile: _____

Email: _____

FINANCE CONTACT (ONLY COMPLETE IF DIFFERENT FROM ABOVE)

Title: _____ First name: _____ Surname: _____

Position: _____ Phone: _____ Mobile: _____

INVESTMENT \$ _____

I acknowledge that I have read and agree to Fitness Australia Terms & Conditions, and agree to the investment noted above which is as stated in the Fitness Australia Media Kit 2019.

Signature: _____ Date: _____

TERMS & CONDITIONS

All advertising bookings must be confirmed in writing on a signed booking form. Advertising bookings will be declined if details are omitted from this form.

Publisher's right

All advertisements are subject to the approval of the Fitness Australia who reserves the right to decline, omit or request amendments to advertising that is considered unsuitable for publication. The placement of an advertisement is at the publisher's discretion except where specially instructed and agreed upon by the publisher and the advertiser.

General conditions

To be eligible to advertise a course, program or event through Fitness Australia's print and online media the program or event must be approved with CECs. All courses will be advertised per the CEC advertising guidelines.

Payment procedures

Once booking is made, an invoice will be sent to the advertiser via e-mail by Fitness Australia's Accounts department. Payment for advertising must be made within 7 days of invoice being issued. Non-payment by the due date may affect future advertising.

Artwork

Fitness Australia accepts no responsibility for typesetting/artwork done on behalf of an advertiser. Final artwork must be submitted in accordance with Fitness Australia's advertising specifications as per below.

Advertisements supplied to an incorrect size will need to be re-supplied. Incomplete artwork that requires any additional work will incur additional charges. Requested changes to existing artwork will be charged at trade prices.

Due to various differences in screen sizes, resolutions/colours, operating systems and browser versions on computer systems, we cannot guarantee that creative submitted for web productions will look the same on every machine and configuration. Every effort will be made to retain the overall look of the original advertisement.

Cancellation

All advertising cancellations will only be accepted in writing no later than 10 working days prior to publication date. Advertisements cancelled after this time will be subject to a charge of 50% of the appropriate rates. Cancellations may affect all rates and/or positioning for the remainder of the contract.

Fitness Australia reserves the right to repeat a previous advertisement at the correct size where the booked advertisement has not been submitted on time.

Fitness Australia reserves the right to reject or cancel an advertisement at any time for any reason whatsoever and will not be held responsible for any action arising from the failure of any advertising to appear.

It is the responsibility of the advertiser to ensure that advertisements comply with the rules by the Media Council of Australia and the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.

For more information about the terms and conditions or advertising specifications contact Fitness Australia on 1300 211 311.

ADVERTISING SPECS

- Maximum file size 50K
- 72 dpi resolution and web safe colours – RGB or HEX values
- File type – JPEG, animated or static GIF file format (no flash)
- Animated GIF files must be limited to 3 panels & are to be supplied as a single consolidated file
- URL addresses for click-through must be hosted by advertiser
- Animated GIFs are viewed on Outlook 2007 and 2010 displays the first frame of animated GIFs as a static image. Ensure your first frame works as a static image
- Text files must be supplied in Microsoft Word format
- **Deliver artwork and copy at least 7 days before publishing date**
- *Specs are based on optimum resolution. Submitting a standard Leaderboard (728 x 90) is sufficient with minimal resolution loss