

# Fitness Australia advertising booking form

To advertise with Fitness Australia, please complete the information below to reserve your space

## ■ Fitness Australia eNews/website/Facebook post

Professional eNews	Edition date(s) – please select					
	April		May		June	
Top Banner	<input type="checkbox"/> 3rd	<input type="checkbox"/> 17th	<input type="checkbox"/> 1st	<input type="checkbox"/> 15th	<input type="checkbox"/> 5th	<input type="checkbox"/> 19th
MREC	<input type="checkbox"/> 3rd	<input type="checkbox"/> 17th	<input type="checkbox"/> 1st	<input type="checkbox"/> 15th	<input type="checkbox"/> 5th	<input type="checkbox"/> 19th
Course Listing	<input type="checkbox"/> 3rd	<input type="checkbox"/> 17th	<input type="checkbox"/> 1st	<input type="checkbox"/> 15th	<input type="checkbox"/> 5th	<input type="checkbox"/> 19th
Sponsored Post	<input type="checkbox"/> 3rd	<input type="checkbox"/> 17th	<input type="checkbox"/> 1st	<input type="checkbox"/> 15th	<input type="checkbox"/> 5th	<input type="checkbox"/> 19th
Bottom Banner	<input type="checkbox"/> 3rd	<input type="checkbox"/> 17th	<input type="checkbox"/> 1st	<input type="checkbox"/> 15th	<input type="checkbox"/> 5th	<input type="checkbox"/> 19th

### Business eNews

Top Banner	<input type="checkbox"/> 3rd	<input type="checkbox"/> 1st	<input type="checkbox"/> 5th
MREC	<input type="checkbox"/> 3rd	<input type="checkbox"/> 1st	<input type="checkbox"/> 5th
Sponsored Post	<input type="checkbox"/> 3rd	<input type="checkbox"/> 1st	<input type="checkbox"/> 5th
Bottom Banner	<input type="checkbox"/> 3rd	<input type="checkbox"/> 1st	<input type="checkbox"/> 5th

### Website

Large rectangle	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June
Small rectangle	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June

### Facebook Post

Location(s): \_\_\_\_\_

Number of AusREPs targeted:

(minimum 800 REPs targeted excluding posts targeting TAS, NT, ACT)

Date of posting: \_\_\_\_\_

## ■ Business details

Fitness Australia registration number: \_\_\_\_\_

## ■ Key contact

Title: \_\_\_\_\_ First name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## ■ Finance contact (only complete if different from above)

Title: \_\_\_\_\_ First name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## ■ Application for advertising

By signing below I acknowledge that I have read and agree to the quoted cost above and cost as provided in the Media Kit 2018 quarter 1 & 2 and the Fitness Australia Terms and Conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*For all enquiries contact Fitness Australia by calling 1300 211 311.*

# Terms & Conditions

## Terms and conditions

All advertising bookings must be confirmed in writing on a signed booking form. Advertising bookings will be declined if details are omitted from this form.

## Publisher's right

- All advertisements are subject to the approval of the Fitness Australia who reserves the right to decline, omit or request amendments to advertising that is considered unsuitable for publication.
- The placement of an advertisement is at the publisher's discretion except where specially instructed and agreed upon by the publisher and the advertiser.

## Payment procedures

- Full payment (credit card or direct debit) must be received within 14 days of the invoice being generated.
- Non-payment by the due date may affect any future advertising with Fitness Australia.

## Artwork

- Fitness Australia accepts no responsibility for typesetting/ artwork done on behalf of an advertiser.
- Final artwork must be submitted in accordance with Fitness Australia's advertising specifications. Advertisements supplied to an incorrect size will need to be re-supplied
- Incomplete artwork that requires any additional work will incur additional charges.
- Requested changes to existing artwork will be charged at trade prices.
- Due to various differences in screen sizes, resolutions/ colours, operating systems and browser versions on computer systems, we cannot guarantee that creative submitted for web productions will look the same on every machine and configuration. Every effort will be made to retain the overall look of the original advertisement. We are therefore unable to match web colour to print advertisement.
- Pre-booked and pre-paid advertising will be refunded or credited for future advertising use, if an advert is not published as per booking agreement.

## Cancellation

- For direct email marketing cancellations will only be accepted in writing no later than 10 working days prior to publication date.
- Advertisements cancelled after this time will be subject to a charge of 50% of the appropriate rates.
- Cancellations may affect all rates and/or positioning for the remainder of the contract.
- Fitness Australia reserves the right to repeat a previous advertisement at the correct size where the booked advertisement has not been submitted on time. Late material may attract an extra charge.
- Fitness Australia reserves the right to reject or cancel an advertisement at any time for any reason whatsoever and will not be held responsible for any action arising from the failure of any advertising to appear.

It is the responsibility of the advertiser to ensure that advertisements comply with the rules by the Media Council of Australia and the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.

For more information about the terms and conditions or advertising specifications contact Fitness Australia on 1300 211 311.